Trading Activity:

- Apple (AAPL): Bought three shares, total return of +0.15%. Never sold since I bought this stock (9/18/26)
- Nebius Group N.V. (NBIS): Bought two shares, total return of -1.10%, went down exponentially used to be much higher. Never sold since I bought it (9/18/26)
- SpaceX (SPCX): Bought three shares, total return of +6.46%. Never sold (9/18/26)
- Meta (META): Bought two shares, total return of -4.4%. Sold at 10/9/26, bought at 9/25/26
- Microsoft (MSFT): Bought two shares, total return of +3.66%. Never sold. (9/25/26)
- Salesforce Inc. (CRM): Bought three shares, total return of -2.1%. Sold at 10/9/26, bought at 9/25/26
- Costco (COST): Bought two shares, total return of +2.62%. Never sold. (9/25/26)
- Paypal (PYPL): Bought eight shares, total return of +0.89%. Never sold, kept holding for two weeks and lead to going up. (9/25/26)
- Netflix (NFLX): Bought five shares, total return of (-5.7%). Sold at 10/2/26, bought at 9/25/26
- NVIDIA (NVDA): Bought four shares, no return yet. Never sold, bought at 10/9/26
- Amazon (AMZN): Bought three shares, also no return yet. Never sold, bought at 10/9/26

Company Profile:

Microsoft is a global technology company that primarily sells software, gaming products, cloud infrastructure, and AI services. They serves both enterprise and consumer markets for their customer base, such as developers, knowledge workers, and gamers. Since Microsoft is known worldwide for their gaming industry, customers like gamers and developers often refer to Microsoft for any necessary products/services for their satisfaction. With this, their source of income comes from their services of Intelligent Cloud, which generates the largest growth and massive revenue through Azure cloud consumption. Other products such as recurring subscriptions from customers, cloud consumption fees, advertising, and hardware sales also go into their profit. As for competitors, other technology based companies like Amazon, Apple, and Google are all major companies that compete with Microsoft as they all have similar products.

Revenue Table of Microsoft ($516.17) :

Metric	FY 2024	FY 2025	FY 2026	Units
Total Revenue	245.12	281.72	331.84	Billions USD
Revenue Growth	15.67%	14.93%	17.79%	Percentage
Operating Income	109.43	128.53	155.24	Billions USD

Net Income	88.14	101.83	133.75	Billions USD
Earnings Per Share	11.86	13.70	18.00	USD

Stock Price at 9/25/26: $516.17

P/E Ratio: 28.74

Why Did I Buy Microsoft?

During the time when I bought Microsoft in the FACCTing competition, I decided to use the method of researching and following trend lines for the deciding factor of buying. Here are three reasons and research I found on why I bought Microsoft

1. Microsoft's Azure cloud revenue crossed massive milestones, from surpassing $100 Billion in fiscal 2026 according to Yahoo Finance. With this, investors stopped panicking over heavy AI spending because Microsoft proved their services of a high margin revenue rather than a long term speculative bet.
2. Microsoft's other service, 365 Copilot, reached over 30 million paid customers at the time with the rising dominance of AI. They advertised Copiolit as an operating system for works, with automatic AI agents that are capable of supply chains, sales pipelines, etc for companies.
3. The charts itself on the stock show a climb up of $516 to $542 from strong AI momentum. With this, I predicted an uptrend for Microsoft on the competition charts and hoped for consistent rises in the future.

Why Did I Hold?

For Microsoft, I decided not to sell when it was doing good or bad and hoped for the better by holding it a little before the competition ends. Their dominance of using advanced AI services made me think that its better to hold as I researched that they have not faced any major hardships or controversies. In my opinion, I think researching about the company itself was the strategy that worked the best, because knowing about what Microsoft is taking advantage of for profit made it easier to determine the stock's outcome.